

SPONSORSHIP PACKAGE

May 28th 2020

HILLINGDON
BUSINESS
EXPO

The Event

- London's biggest **free** business to business event
- Held at the Hamilton Conference Suite, Brunel University London in partnership with Hillingdon Chamber of Commerce
- Opened by His Worshipful Mayor of Hillingdon and supported by Hillingdon Council
- Funded through sponsorship from prestigious Hillingdon businesses
- 100+ Hillingdon companies exhibiting
- 1500+ visitors attending
- VIP breakfast
- The launch of the Hillingdon Supply Chain Network
- Business speed networking sessions
- Hillingdon Innovation Showcase
- Free BBQ lunch, music and magic
- All day networking and seminars
- Free evening drinks reception

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Event Sponsorship Package



- Your company Logo and Profile on Expo website
- Social Media promotion before, during and after event
- Radio Interview with Uxbridge FM
- Acknowledgement at VIP Expo pre launch & networking event in April
- Inclusion in promotional video at pre launch
- Acknowledgement at VIP Expo breakfast and throughout the event
- Free promotion and listing in Event app
- Dedicated sponsor exhibition area and stand set up the day before
- Dedicated dining area & own company table for invited guests

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Some Sponsor Testimonials

Ward Williams has supported the Hillingdon Business Expo since its first year, and it's become essential to our marketing activities. Not only does it allow us to meet local businesses visiting the show, it's also a great opportunity to catch up with our existing contacts .

Excellent exhibition, well organised and well attended. Really looking forward to 28th May 2020.

Sarena Harwood, Group Marketing Manager, Ward Williams.

Revo was delighted to take part in the Hillingdon Expo 2019. This event has always been a huge success and out does itself year on year. We met many new faces and companies, and exchanged contacts which have led to successful leads. We think the Expo is a great event, well organised by professionals. We are already preparing for 2020 and looking forward to it.

Amit Peshave, Revo Vehicle Services Ltd

Advanced UK was a first time event sponsor in 2019, we found that the publicity coverage for throughout really enhanced our profile. We had a prime position stand with great opportunities to meet with other sponsors and exhibitors and the event generated new business leads. Our role as an event sponsor has further established our company as part of the Hillingdon business network and we look forward to being involved again in 2020.

Joe Gallagher, Sales Director Advanced UK

BM Coaches & Rental Ltd were delighted to have been once again involved with Hillingdon Expo. It was extremely useful to meet local business owners and we made many new contacts which we expect to lead to work. The event was a great success and we will be involved again in 2020.

Paul Bhatoy, BM Coaches and Rental Ltd.

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